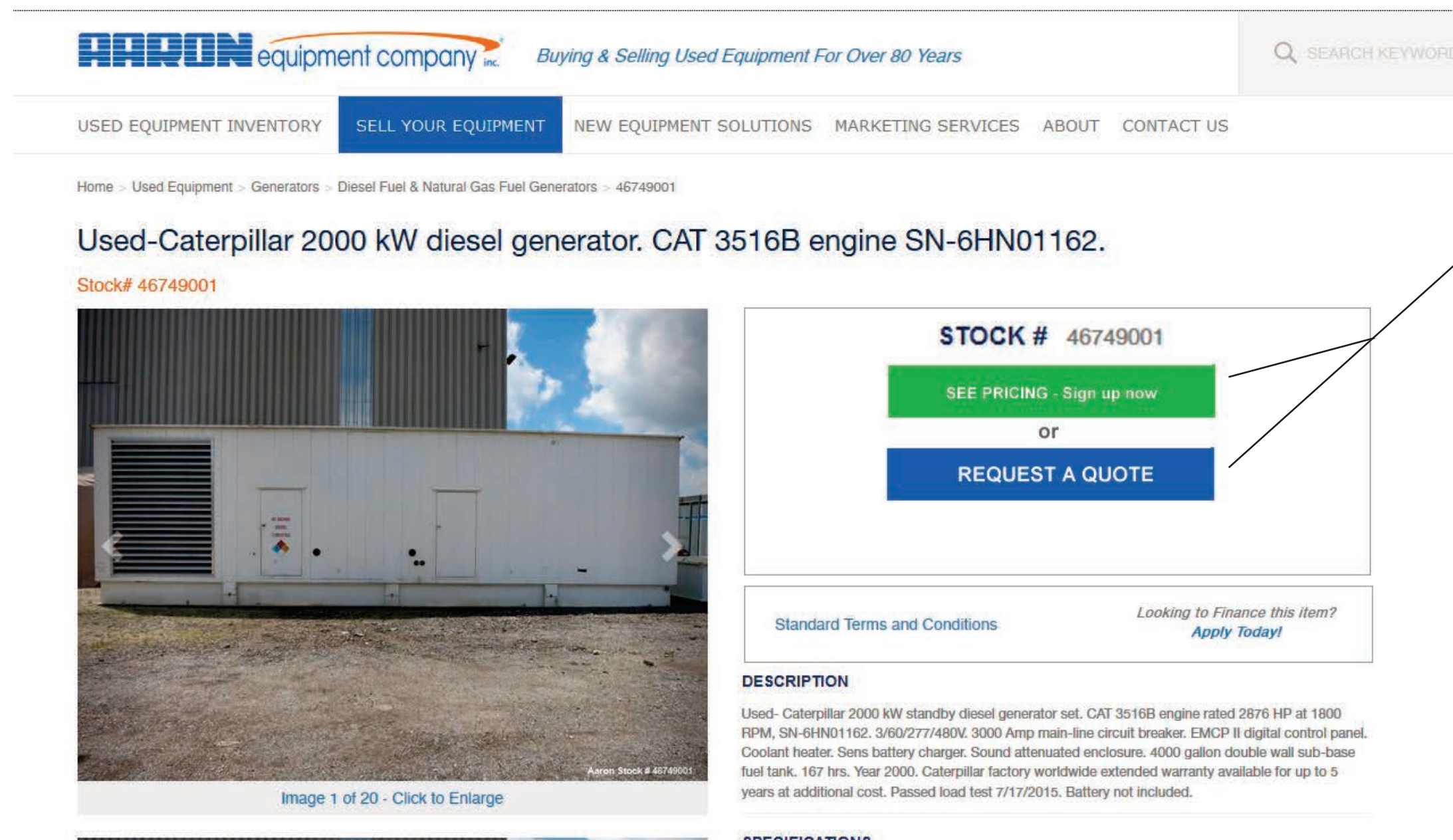


myAaron - Landing Page



on all the landing pages... we need to make some changes to the top right section where we currently have the Request a Quote button.... we want to update this area and show a second button called "SEE PRICING - Sign Up Now"

we want to make it easy for users of the website to sign up for a “myAaron Account”

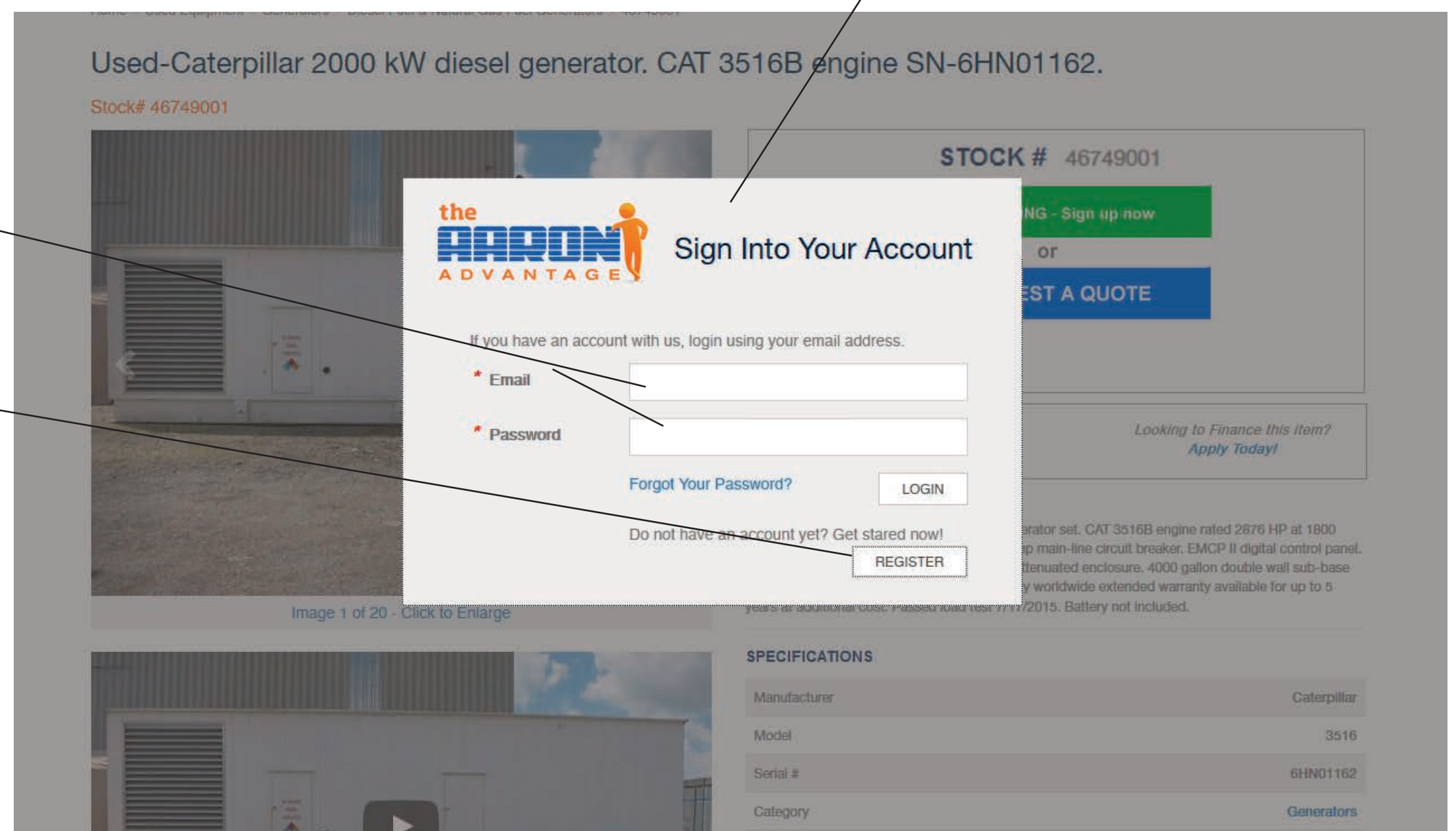
if they click on REQUEST A QUOTE button...
they will follow the current website process and submit a quote request

if they click on the green SEE PRICING button...
we will take the user to a popup page... see below

this popup is where the user can enter the myAaron login and password if they already have one...

or then can click the REGISTER button... to create a membership

they also have the ability to click the Forgot password link
and we will send them the password
same as what we show on the left side of this page
<http://www.aaronequipment.com/sign-in>



myAaron - Landing Page

we changed the field order a bit...

show the email field first... if we have a match
in Contact Manager, then autofill the rest

except for the password

Used-Caterpillar 2000 kW diesel generator. CAT 3516B engine SN-6HN01162.

Stock# 46749001

the

AARON

ADVANTAGE

Create A New Account

If you already have a My Aaron account, please [sign in](#) here

Enter Email Address

Enter Password

Enter First Name

Enter Last Name

Enter Company Name

Enter Phone #

State

United States

CANCEL

SIGN UP

Account Benefits

- View pricing online.
- Search our complete online inventory.
- Sign up for Equipment Alerts.
- Look up your quote history.
- Set up your personal profile.
- List equipment directly on our site.
- Sell your surplus equipment.

About Your Privacy

This is a secure server. Aaron does not sell or rent information to third parties. Please read our [Privacy Policy](#) for more information.

[View Privacy Policy](#)

SPECIFICATIONS

Manufacturer	Caterpillar
Model	3516
Serial #	6HN01162
Category	Generators

NOTE...

all these fields are required
to create an account

after the user fills out the info... the click Sign Up....

once they click this.. we want to take the user back to the landing page... see next pdf page for details

if the user clicks the REGISTER button...

we want to change the popup to this design...

similar to this page on current site
<http://www.aaronequipment.com/register>

if the email already has a my aaron account...
then do not let them create another account...
we should show a message... This email ID al-
ready has an account. Would you like us to
email you the Password”

two buttons

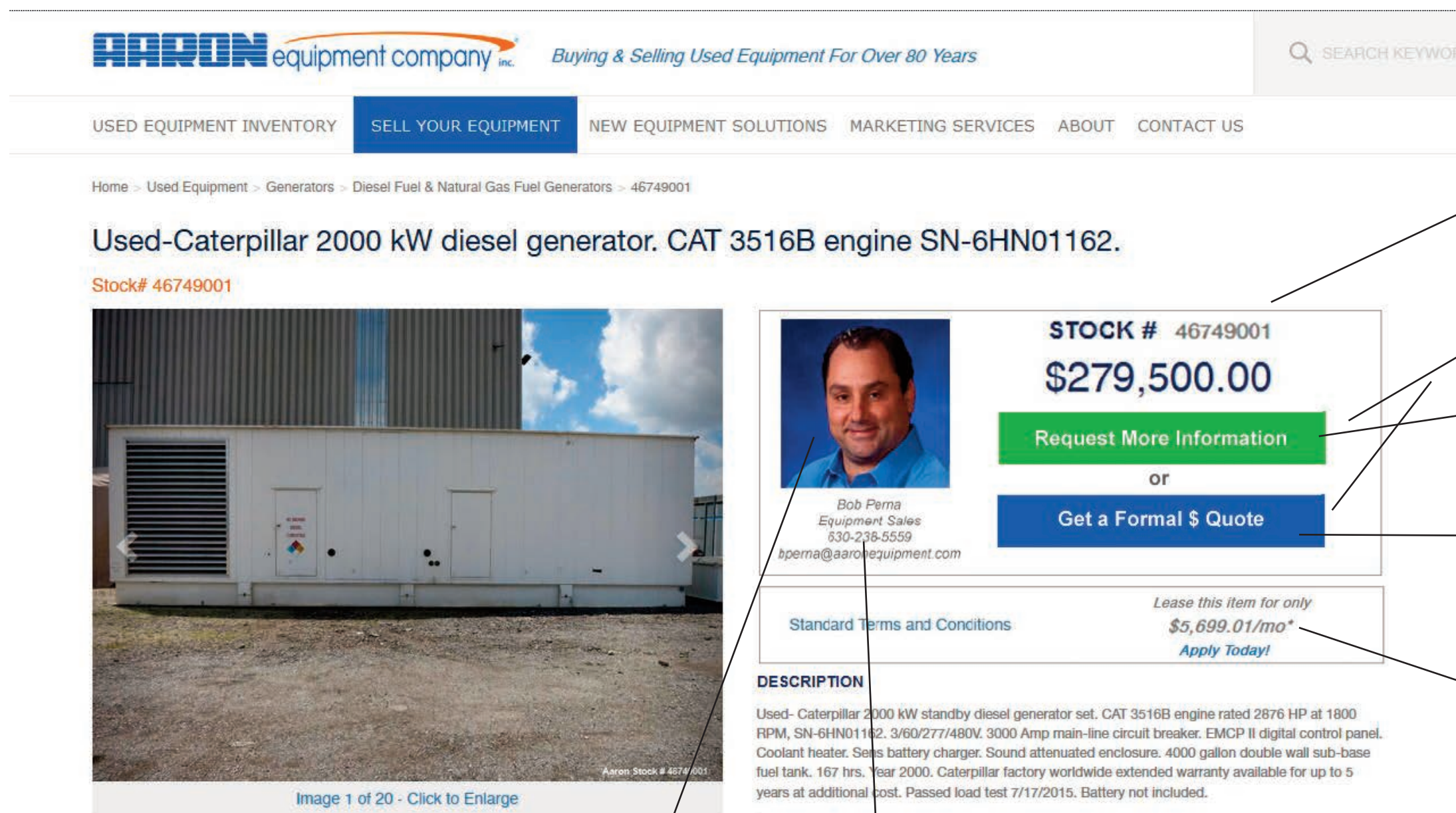
Yes

No Thanks

If yes.. then send email.. same as Forgot Password...

if No, then just close the window

myAaron - Landing Page



After the user Signs in or Registers from the popup on previous page of pdf...

we return the user to the same landing page... but this top section has changed... and now we Show them the Price

we also show two buttons here including the price...

Request more Information.. this button already exists on the current web pages where we show pricing... and these form submits already go into the Request Info Grid-view in Pantehr

blue button, Get a Formal Quote... this will allow the user to request a quote and follow the same process as current website to submit a quote

since we are showing the price... we want to also display the Lease \$.. as we currently do on the site when we show pricing

one new part to this is....

can we show the salesman picture and contact information in this area....

this represents the salesman with Quote History, specialist, or rotation.. simialr to how wehandle quote requests...

if the signed in user has history with Bob Perna... we show Bob photo and contact info on every landing page.. this gives the customer a sales representative to contact directly

if the signed in user is new.. then we show salesman in Rotation...
simialr to new quotes

myAaron - my account page

in our current process.... a myAaron account member has to fill out the survey in order to see pricing....

we want to remove this requirement and allow all members to see pricing just by registering... no need to make them fill out the survey to see pricings....

change this left nav link from “Request Access to Pricing”

to

“Tell Us More About You”

this is not required, but would like the custoemrs to fill out so we can help them with their needs

Our needs

OUR BRANDS

AARON equipment company
Buying & Selling Used Equipment For Over 80 Years

USED EQUIPMENT INVENTORY

SELL YOUR EQUIPMENT

NEW EQUIPMENT SOLUTIONS

MARKETING SERVICES

ABOUT

CONTACT US

SEARCH KEYWORD / STOCK #

MY AARON

Welcome, Save My List

Log Out

Home

Contact Information

Quote Request History

Request Access To Pricing

Order History

Equipment Alerts

How can we serve you better?

Sell Your Equipment

List Your Equipment

Privacy Policy

Log Out

Request Access To Equipment Pricing

To qualify to see online pricing on our entire inventory, simply answer a few questions that will help us better understand your company and how we can serve you better in the future. Once you have completed and submit this small survey, you will have immediate access to online pricing. Aaron Equipment Company reserves the right to deny access to online pricing to anyone at any time.

What industry is your company in?

☐ Adhesive and Sealants

☐ Packaging

☐ Power Generation

☐ Chemical Equipment

☐ Paint and Coatings

☐ Waste Water

☐ Cosmetic

☐ Pharmaceutical

☐ Other

☐ Food and Beverage

☐ Plastics

Do you have machinery installed at your facility?

☐ Yes

☐ No

What does your company manufacture?

What is your company's size?

Select Company Size

Have you worked with Aaron Equipment before?

☐ Yes

☐ No

Are you the decision maker for your company?

☐ Yes

☐ No

SUBMIT REQUEST